



# Peabody Municipal Light Plant

*Community Owned. Not for Profit. It's Ours.*

## Community Heroes Poster Contest *Be a #CommunityPoweredHero*

Our community works together to help us all make Peabody and South Lynnfield great places to live. As your community-owned utility, we provide power to help our community members do amazing things. We want to know: Who are the heroes in our community? Everyone has their own ideas for what makes someone a hero, and we know that our community is filled with unsung heroes. To highlight these individuals, we want to hear from young people about who inspires them, boosts their spirits, and helps them and their community become better! That's why we're inviting young people to participate in the Community Heroes Poster Contest and show us their own #CommunityPoweredHero.

### How to Enter the Contest

1. Peabody and South Lynnfield children (16 and under) **create a poster about a community hero** — whether their hero is one of their teachers, a coach, doctor, nurse, police officer, firefighter, EMT, or anyone else! They should design a poster that creatively shows why their nominee is a #CommunityPoweredHero. The poster can be created on paper (e.g., with pen and paper) or online using software.
2. To be eligible for a #CommunityPoweredHero prize, they, or their parents or caregiver can take a photo of the poster, then share it on a public Instagram or Twitter account using the contest hashtag (#CommunityPoweredHero) and tagging @PeabodyLight. They should include a brief explanation that answers the question, "Why is this person your community hero?" Please note that submissions should not include any identifiable information (e.g., names, pictures) about children under the age of 13. (If you do not have access to social media, hard-copy entries may be submitted to "Heroes Contest," c/o PMLP, 201 Warren St. Ext, Peabody, MA 01960.)
3. All submissions posted on Instagram and Twitter between May 11, 2020 ET and June 30, 2020 by 11:59 PM, will be considered. (The proper hashtag/tag noted in Rule #2 must be included.)
4. Decisions of the judges are final.

### Judging and Prizes

We will choose up to four winners from our communities who will get an even share of a \$200 pot. If a national contest is launched in 2020, we will select one of the four to compete further.

This promotion is not endorsed by Instagram or Twitter. No purchase necessary. By submitting a photo or video of the poster, you are stating that you took the photo or video and own the rights to the photo or video. By entering, you also grant PMLP and the American Public Power Association permission to use your photo or video of the poster in perpetuity in any medium.

Thank you for your participation! We are #CommunityPowered! [www.WeAreCommunityPowered.com](http://www.WeAreCommunityPowered.com)

### NOTE:

**The national level contest is currently on hold due to COVID-19, but we thought it was the perfect time for young people to focus energy on the positive role models in our communities. We are holding our contest regardless. If the national contest is launched, a winning entry will be submitted by PMLP.**