



# Peabody Municipal Light Plant

**Community Owned. Not for profit. It's Ours.**

## PRESS RELEASE

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FOR IMMEDIATE RELEASE  
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PEABODY – The Peabody Municipal Light Plant is sponsoring a coloring contest to give kids in Peabody and South Lynnfield a chance to recognize their Community Powered Hero. Beginning Monday, May 11, 2020 and Tuesday, June 30, 2020, kids (16 and under) are invited create a poster about a community hero – whether their hero is one of their teachers, a coach, doctor, nurse, police officer, firefighter, EMT or anyone else. They can design a poster that creatively shows why their nominee is a #CommunityPoweredHero. The poster can be created on paper (e.g. with pen and paper) or online using software.

“There are a lot of community heroes working very hard right now, and in very challenging jobs,” said PMLP manager, Charles Orphanos. “With so many pressures in life today, we wanted to help kids focus on positive role models in our communities, and give those heroes our heartfelt thanks and appreciation.”

To be eligible for a #CommunityPoweredHero prize, a picture of the poster must be shared on a public Instagram or Twitter account using the contest hashtag (#CommunityPoweredHero) and tagging @PeabodyLight. Along with the poster, a brief explanation should be included that answers the question, “Why is this person your community hero?” Submissions should not include any identifiable information (eg. names, pictures) about children under the age of 13.

Lack of technology should not be a barrier. If a person does not have access to a computer or a social media account, hard-copy entries may be submitted to “Heroes Contest, c/o PMLP, 201 Warren St. Ext, Peabody, MA 01960.” Hard-copy entries must be in our office before the close of day, Tuesday, June 30. They will be posted by PMLP.

Up to four winners will be selected and each will get an even share of a \$200 pot.

Initially, one winner of all local poster contests, was to compete in a national contest sponsored by the American Public Power Association. Although that contest is currently on hold due to COVID-19, if it is eventually launched in 2020, one winner from PMLP will be submitted for the national prize.

Judging for the contest will be done by employees of PMLP. Rules for the contest are available at [pmlp.com](http://pmlp.com).

The Peabody Municipal Light Plant is the community owned, not-for-profit utility company serving the residents of Peabody and South Lynnfield.

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